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ELLE DECOR

25
YEARS

JUNE - JULY 2026, ₹250

TREND
TOUCH
GRASS

PALETTE
SWEET
TOOTH

FOCUS
TECH FOR
SMART
HOMES

LIVING WITH COLOUR

Homes in Bengaluru, Hyderabad, Mumbai

ONE ADDRESS, MANY MAISONS

From Murano glass to sculptural crystal, Jay Strongwater by The Right Address brings together leading international brands under one roof



Luxury today is increasingly defined not by ownership, but by curation. At Jay Strongwater by The Right Address in New Delhi, that philosophy shapes a destination where craftsmanship, heritage and design converge. Founded by the Kataria family and backed by the 35 year architectural legacy of LA Archplan, The Right Address has evolved into a boutique luxury decor destination that brings together some of the world's most distinguished maisons under one roof. From Murano glass and crystal to collectible objets d'art, each piece is selected with an architect's eye and a collector's sensibility. At the helm of this evolution is Neha Kataria, Creative Director of Jay Strongwater by The Right Address. Building on the family's long-standing reputation as Jay Strongwater by The Right Address, Neha has expanded the platform into a multi-brand destination defined by thoughtful curation, design integrity and personalised experience. Under her leadership, The Right Address has introduced new international voices to the Indian market while strengthening its presence across the country and on digital platforms. "For me, bespoke design is about clothing a space in poetry, where touch, light, material and detail come together in quiet

harmony," says Neha. Located at The Chanakya, the boutique brings together an exceptional roster of international maisons, many of which are exclusive to this destination. Among them is Jay Strongwater by The Right Address, celebrated for its intricately handcrafted objets d'art and decorative accessories. Salviati contributes more than 160 years of Murano glassmaking expertise, while Anna Torfs is known for her museum-quality crystal creations distinguished by their sanded finishes and sculptural clarity. Muriel Ughetto brings an architect's perspective to home fragrance and collectible objects, and Mario Cioni showcases sculptural crystal pieces crafted by one of Italy's leading ateliers. Arcade Murano further enriches the offering with handblown glass alongside artist-led and limited-edition works sourced from studios across Europe and the United States of America. What unites these diverse maisons is not a singular aesthetic, but a shared commitment to craftsmanship, material excellence and enduring design. Every object is selected for its artistic merit, cultural relevance and ability to transcend trends, reflecting Jay Strongwater by The Right Address' belief in collecting with intention. **Instagram: @the.right.address**



CLOCKWISE FROM TOP Statement seating and lighting anchor a display area styled with glass and ceramics; Floral motifs and accents line the shelves; Neha Kataria, the Creative Director of The Right Address FACING PAGE The entrance to Jay Strongwater by The Right Address sets the stage for discoveries from renowned international brands such as Salviati, Muriel Ugghetto, Jay Strongwater and more



Neha Kataria, Creative Director,
Jay Strongwater by The Right Address

About the founder

Neha Kataria is the Creative Director of Jay Strongwater by The Right Address and an interior designer at LA Archplan. A graduate of the Savannah College of Art and Design, she brings a refined, contemporary aesthetic and global perspective to the brand. Neha led the transition of the boutique from DLF Emporio to its flagship at The Chanakya, shaping its design identity and multi-brand direction. As the future of the brand, she is expanding its presence across India and introducing a younger, thoughtful, craft-focused sensibility.

